

# ITERATIONS

Design Research & Practice Review

Issue 3 | July 2016

ISSN 2009-8243



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**INSTITUTE  
DESIGNERS  
IRELAND**

Jeremy Madden / Issue Editor

# Welcome to the Third Edition of Iterations

**Iterations aims to encourage and provide a platform for designers interested in setting the standard in all aspects of design in the island of Ireland. A new year, a new edition; with the end of Irish Design 2015 it is significant to keep up the momentum that was laid down in that year. With its superb design layout, Iterations reflects and continues the dialogue and influence of the springboard provided by Irish Design 2015. It enables us to share the stories and development in a broad spectrum of design activity so that a design community can enhance a design environment both nationally and internationally.**

The range of articles in this current edition demonstrates the diversity of Irish design. The blend of areas explored - artist, product designer, educationalist, architect - enable us to see connections. An interview format focuses on individual view points and highlights an element of the multi-faceted expression of design in Ireland. This expression of broad design activity presents an insight into what inspires designers in their field of expertise. Questions are addressed to how a designer uses a design process. Each designer works differently while we see that there are similarities. These traces are important to understanding relationships in the creation of the meaning of design. Surely each article will produce a mood, emotion or sentiment that will inspire others to respond by considering a contribution to our next edition.

We are all the students of design and it is important to put your work forward for others to learn and feel there is a sense of community. We need to find and take this time to reflect on our practices. Given the pace we are all going, only by taking a break to reflect can we assess our learning and development. There are insights for education and educational policy in Ireland which leads to discussion of the ways in which open possibilities are enabled. We are able to see the complexity of topics and how thinking can be put into practice. It is useful to understand local design cultures in response to ideas of inclusive design. There are traces throughout that are important to understand in relation to the creation of the meaning of design.

We are responding to the idea that we need to engage with the design community at large. It presents a forum for the reader to foster a feeling of community. We feel passionate about working together and promoting and developing contacts. Design thought and engagement of discussion is healthy. The ideas that are shared by designers strengthen others who are working in shared fields and have common interests.

In conclusion, I would like to express my sincere thanks to my colleagues for their time and commitment in contributing to this edition. I would also like to express my deep appreciation to the authors, editorial panel, reviewers, Irish Design 2015, sponsors and the Institute of Designers in Ireland for their assistance in this publication. I would like to thank Dr. Adam de Eyto and Dr. P.J. White for their direction and guidance on driving this project forward. It has been a pleasure to work with a team of professionals that practice and educate.



Jeremy Madden

# Acknowledgements

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# Design Research Society Conference coming to Ireland in 2018

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**Published by:** Iterations - Design Research and Practice Review, Limerick, Ireland

**Supported by:** Institute of Designers in Ireland,

**Design:** Mr. Con Kennedy

**Cover:** Maser

**Printing:** Print Pro

**Printed on:** 250gsm UPM Fine Uncoated

(Cover) & 110gsm UPM Fine Uncoated (Text)

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The University of Limerick and Limerick School of Art and Design are proud to announce that we have won a competitive bid to host the Design Research Society Conference in Limerick in 2018.

The Design Research Society is a learned society committed to promoting and developing design research worldwide. Established in 1966 it is the oldest multi-disciplinary society for the international design research community. The biennial conferences, organised in collaboration with host universities, have become an essential meeting point for the international design research community. The UL and LSAD team are supported by generous offers of collaboration and support from design research institutions and colleagues throughout the island including DIT, IT Carlow, Cork IT, Maynooth University, NCAD, University of Ulster, GMIT Letterfrack, the IDI, DCCOI and Limerick 2020. We anticipate that DRS18Limerick will provide a further platform for Irish design research and practice on the international stage and would invite interested parties to get involved with shaping of the conference.

For more information over the coming months please see [www.drs2018limerick.org](http://www.drs2018limerick.org)